



Your Club Your Community

Grassroots Intercultural Football Standards Scheme



**VOLUNTEER, PLAY, REFEREE, COACH, MANAGE IN YOUR
LOCAL CLUB**



Objectives:

We all know the importance of setting 'Standards' in Football, and we are probably all aware of how good standards can positively impact clubs and the wider community. Setting standards around how we embrace the diversity in our communities, and vice versa, has benefits for clubs, communities and society as a whole.

With this in mind in 2009 the FAI's Intercultural Football Programme piloted a Grassroots Good Practice Scheme called '*Grassroots Intercultural Football Standards*' (GIFS' for short), designed to encourage and support greater connections between local Clubs and New Communities, providing a two way pathway to engage both children and adults in local communities who might not currently be aware of the football opportunities on offer.

In 2014/2015, we are looking to build on the success of the pilots and progress the scheme. A special focus is on promoting greater participation in football of children, and adult volunteers who are from diverse ethnic, cultural or national minority backgrounds/communities.

The GIFS scheme has three levels - **Primary**, **Intermediate** and **Advanced**. In each level clubs or communities groups are required to use football to engage participants, working with a community partners to achieve specific tasks (for example, run Club Open Days to engage children and parents). Clubs participating in this scheme will need to establish a local community partner and vice versa, and work at a level within the scheme that best fits their capacity.

Under the GIFS scheme support has been made available to clubs and organisations who deliver programmes that assist individuals and groups to engage in mainstream football activities (e.g. playing and or volunteering etc.). Actions/programmes must lead to sustainable participation whether playing or volunteering, and enhance community connections that last long after the GIFS scheme ceases.

Clubs and organisations are required to establish and maintain close links with the FAI, FAI Area Development Officers and other relevant FAI structures.

Enclosed is a more detailed outline of the GIFS scheme, including potential breakdown of support, guidance notes and an application form. Quarterly reports will be submitted to the Programme National Coordinator and verification visits will be carried out by FAI staff.

If your club or group would be interested in taking part in this scheme please complete the attached expression of interest and return to the address below before November 20th 2014



Primary Level:

Below is an outline of possible programmes to be delivered or supported by Clubs/Organisations.

1. After-School Football Sessions

6 week after-school football programme catering for 3rd, 4th and 5th class national school pupils and or 1st and 2nd year secondary school pupils. **(Other classes will be considered also)**

What do we have to do?
Contact school (s)
Source qualified coach from your club (Coach must be Garda Vetted)
Run or support the delivery of After-School Sessions
Record attendance

Target: 1-2 schools per year/or 50 plus pupils.

2. Volunteer recruitment and mentoring.

Support more people to volunteer in Football by running volunteer initiatives.

What do we have to do?
Recruit, support and mentor parent/guardians as volunteers from each after-school programme
Agree number of Volunteers with school

Target: 3-4 parent volunteers recruited and mentored.

3. Club Open Days/Evenings catering for 6-13 year olds.

Run a club open day or sessions to encourage more people to local clubs.

What do we have to do?
Meet with FAI Development Officer & Community Partners to plan Open Day
Promote Open Day through Schools
Promote Open Day through Community Partner



Run Open Day/Session(s)
Proactively engage parents at Open Day/Session and offer volunteering opportunity
Supply FAI with data relating to Open Day

Target: 1-2 Open Days/Session(s) per year catering for 70-100 children at each day/evening.

Programme Assistance:

Club: 30-60 Club Open Day Footballs

Coach Education voucher to the value of €180

Administrative/other cost to the value of €250

Note:10-15% minimum participation of children/people from ethnic minority backgrounds on all programmes must be achieved.



Intermediate Level:

1. After-School Football Sessions

6 week after-school football programme catering for 3rd, 4th and 5th class national school pupils and 1st and 2nd year secondary school pupils. **(Other classes will be considered also)**

What do we have to do?
Contact school (s)
Source qualified coach from your club (Coach must be Garda Vetted)
Run or support the delivery of After-School Sessions
Record attendance

Target: 3-4 schools per year.

2. Volunteer recruitment and mentoring

Support more people to volunteer in Football by running volunteer initiatives.

What do we have to do?
Recruit, support and mentor parent volunteers from after-school programme or community.
Agree number of Volunteers with school

Target: 4-6 parent volunteers recruited and mentored.

3 Club Open Days/Evenings catering for 6-13 year olds.

Run a club open day or sessions to encourage more people to local clubs.

What do we have to do?
Meet with FAI Development Officer & Community Partners to plan Open Day
Promote Open Day through Schools
Promote Open Day through Community Partner
Run Open Day/Session(s)



Proactively engage parents at Open Day/Session and offer volunteering opportunity
Supply FAI with data relating to Open Day

Target: 2-4 Open Days/Session (s) per year catering for 70-100 children at each day/evening.

Programme Assistance:

Club: 60-80 Club Open Day Footballs

Coach Education voucher to the value of €270

Administrative/other cost to the value of €500

Note:10-15% minimum participation of children/people from ethnic minority backgrounds on all programmes must be achieved.



Advanced Level:

1. After-School Football Sessions

6 week after-school football programme catering for 4th and 5th class national school pupils and 1st and 2nd year secondary school pupils. **(Other classes will be considered also)**

What do we have to do?

Contact school (s)

Source qualified coach from your club **(Coach must be Garda Vetted)**

Run or support the delivery of After-School Sessions

Record attendance

Target: 4-5 schools per year.

2. Volunteer recruitment and mentoring

Support more people to volunteer in Football by running volunteer initiatives.

What do we have to do?

Recruit, support and mentor parent volunteers from the after-school programme or community.

Agree number of Volunteers with school

Target: 6-8 parent volunteers recruited and mentored.

3. Club Open Days/Evenings catering for 6-13 year olds.

Run a club open day or sessions to encourage more people to local clubs.

What do we have to do?

Meet with FAI Development Officer & Community Partners to plan Open Day

Promote Open Day through Schools

Promote Open Day through Community Partner



Run Open Day/Session(s)
Proactively engage parents at Open Day/Session and offer volunteering opportunity
Supply FAI with data relating to Open Day

Target: 4-6 Open Days/Sessions per year catering for 70-100 children at each day/evening.

Programme Assistance:

Club: 80-100 Club Open Day Footballs

Coach Education voucher to the value of €400

Administrative/other cost to the value of €700

Note: The above (pages 3-8) sets out actions that participating clubs or community group within the GIFS scheme will need to deliver on. However, where a clear and well throughout case has been made via your application for other actions and this is supported by specific targets, realistic timelines and achievable outcomes, this will be considered by the schemes evaluation/verification group



The Grassroots Intercultural Football Standards Scheme (Pilot 2014)

GUIDANCE NOTES

The application form is split into two sections, in section **one** you are required to give details of your organisation or club and who will be responsible for managing the implementation of programmes supported by this scheme. It is essential that you demonstrate how you intend to work in partnership with local football or community structures (Clubs/Leagues/Development Officers/Community Groups).

Two signatures are required for section **two** to endorse and confirm your application, one signature should be the person completing the form and the other one should be from the list provided.

The application form must be completed **in full**

On completion of your application form:

- 1) Check all sections are completed fully.
- 2) Tick the appropriate section on the Standards table on page 2 and return with this form.
- 3) Ensure that **three copies** of your application form are sent to the address below (please ensure that you retain a copy for your own records).

The Grassroots Intercultural Football Scheme 2014

C/o Des Tomlinson

Intercultural Football Programme Coordinator

FAI Headquarters

National Sports Campus

Abbotstown

Dublin 15

What are the next steps?

Meet with the FAI/local Development Officer

Make a joint application with your Club/Community Partners.

What support is available to assist the Club/Community Partnership (CCP)?

Club will be able to access football equipment



Drawing down Money: Requests for funds must be accompanied by brief SMART action plan signed by responsible person for this scheme in your Club/Organisation. Request for funding can be e-mailed to the National Coordinator des.tomlinson@fai.ie. All receipts verifying spend will need to be kept and sent to the FAI, we will **only accept originals of receipts**. Clubs/Organisation will receive equipment (footballs) once actions have been **completed and verified**. Clubs will receive Coach Education Vouchers **only after volunteers have been recruited and mentored for a 3-6 period**.

Community Partner Specification- Who could be a community partner?

Area/City Partnership/Local County Development Company (with a dedicated Integration remit)

Migrant /Refugee Support Group/Centre (with a dedicated Integration remit)

School (with a high percentage of its student's population with origins from other countries)

Local Sports Partnership (with a dedicated Integration/inclusion remit)

Community champion (Individual with good standing in a community and an interest in Soccer)

This list is not exhaustive and we will consider all relevant partners.

What is the role of the community partner?

Mobilise communities/ people from ethnic, cultural and national minority backgrounds to make them aware of programme.

Recruit individuals/groups to take part in programmes

Provide where relevant translation support

Support Club in the delivery of programmes

Club Specification- Who can apply?

Underage Club-under 18 years (mandatory)

Girls section (desirable)

Participation/and elite philosophy (evidence of a variety of teams for all abilities)

Qualified Coaches (minimum of Kick-Start 1)

Dedicated and trained Children's Officer

Anti-Discrimination policy

Proximity to Schools (desirable)



Target Demographic in your area

What is the role of the club?

Deliver or support the delivery of School based programmes

Run Open Days/Sessions

Run volunteer recruitment initiatives and support recruited volunteers

Liaise with community partners to develop actions

Engage with the FAI and complete and return reports to the FAI

How will actions be monitored?

The FAI will conduct external verifications visits and the club/organisation will need to complete written reports on their work.

All applications will be reviewed by an FAI and external selection panel and applicants will be notified of decisions 2 weeks after the closing date for applications. As places are limited for this scheme it is important that you demonstrate how you meet the club and or community partner specification.

Project life-time: The GIFS programme will run from November 2014-August 2015. Extension in writing will be considered by the programme verification committee.



SMART Action Plans

Question

Answer

S	Specifically what have you planned?	
M	How will you measure the success of your plan (e.g. numbers, continued involvement, more volunteers)?	
A	What agreements have been reached with each partner regarding roles/tasks?	
R	How are your plans realistic for your local catchment area/community?	
T	What timelines have been agreed to achieve your plans?	

Contact details

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National Sports Campus

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