



CW827

NFQ LEVEL 7

Bachelor of Arts

## Sport Coaching and Business Management (Soccer)

PLACES	POINTS	DURATION	WORK PLACEMENT	PROGRAMME DIRECTOR
20	Combination of Points, Interview and Portfolio	3 YEARS	YES	Paul O'Reilly BSc, MA E: paul.oreilly@itcarlow.ie

### What is the course about?

This course is a three year Level 7 BA in Sport Coaching & Business Management (Soccer) which is delivered by the Institute of Technology Carlow in association with the Football Association of Ireland. The aim of the course is to provide an academic qualification that combines Coaching, Fitness and Player Development with a broad based business curriculum relevant to the development of soccer. The course will provide competencies and skills in such areas as Player Development and Coaching. The course will give an understanding of the cross-functional nature of the business/sport environment and will develop in students a multitude of transferable business and communication skills.

### What will I be able to do when I finish the course?

Graduates will be equipped with the knowledge and skills to seek employment in sports related business environments. Potential Career Paths include: FAI Third Level Football Facilitator, FAI Development Officer, FAI Administration, Sports Management, Club Development, Coaching/ Fitness and the business of sport.

Graduates have been employed in the following areas:

- Youth Academy Coach (Reading FC)
- Youth Development Officer
- Sports programme Co-ordinator (FAI Summer Schools)
- Performance Analyst (Rep of Ireland Senior Women's team & Manchester United)
- Education Tutor (VEC)
- Self Employed
- Defense Forces.



### Special features of this course

- Course delivered in association with the FAI.
- Graduates will acquire an academic qualification while gaining the opportunity to develop as a footballer and to obtain coaching qualifications.
- Competitive Institute of Technology Carlow team environment in Soccer. Men's CUFL Premier Winners 2015/16 and Women's WSCAI Intervarsity Champions 2018, CUFL Premier and Futsal Winners 2017/18.
- Player development and football education modules are delivered by experienced coaches and coach educators from FAI with the opportunity to attain your UEFA B Coaching Qualification in the 3rd year of the course.
- Premium sporting facilities including elite sports gym, general student gym, and floodlit soccer pitch.

Department of Sport, Media and Marketing

Faculty of Business and Humanities

[www.itcarlow.ie](http://www.itcarlow.ie)

## What subjects will I study?

### YEAR 1

#### *Mandatory Subjects*

Player Development 1  
Coach Education 1  
Applied Anatomy and Sports Physiology  
Effective Writing and Research  
Foundations of Sport Management  
Information Technology

### YEAR 2

#### *Mandatory Subjects*

Player Development 2  
Coach Education 2  
Functional Screening and Fitness Testing  
Strength and Conditioning  
Finance for Sports 1  
Sports Marketing  
Sports Economics

### YEAR 3

#### *Mandatory Subjects*

Applied Programme Planning  
Finance for Sports 2  
Sponsorship and Media Management in Sport  
Legal Studies for Sport  
People Management Skills (Sport)

#### *Elective Subjects*

Player Development 3  
Coach Education 3  
Community Sport and Social Inclusion

L7 Sports Coaching and Business Management (Soccer) can apply to progress into 4th year of CW858 Sports Management & Coaching

### YEAR 4 (CW858)

#### *Mandatory Subjects*

Coach Development and Mentoring  
Performance Analysis  
Operations Management  
Event Management  
Contemporary Issues in Sport Management and Leadership  
Sports Research Project  
Preparation for the Workplace

## What follow-on study opportunities are available?

Graduates of this course will be eligible to progress to Year 4 of CW858 BA (Honours) Sports Management and Coaching and subsequently, Masters courses in Sports Performance Analysis or Strength and Conditioning at Institute of Technology Carlow.



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CARLOW

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